



3rd REGIONAL CONFERENCE ON ADOLESCENT HEALTH: INVESTING IN HEALTHIER GENERATIONS

December 12-14, 2019 | AMMAN - JORDAN

Sponsorship Opportunities

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Hosted by:

In partnership with:



الجمعية الملكية للتوعية الصحية
Royal Health Awareness Society



Ministry of Health
وزارة الصحة



International Association for
Adolescent Health



International Development Research Centre
Centre de recherches pour le développement international

OUR TREASURE ... OUR YOUTH!

One fifth of the Arab population consists of adolescents (more than 76 million) between 10 to 19 years; period of life that is considered critical and vulnerable. This age group requires particular attention as they undergo a transition that affects their health and well-being.

In addition to physical changes, key developmental experiences occur in young adults' lives where they go through mental and emotional maturation that include seeking independence, discovering identity, and acquiring various life-related skills and values.

The period of adolescence poses a threat to adolescents' health and development whereby they are at a greater risk of engaging in health-compromising social behaviors such as smoking, drinking alcohol, substance use, violence and following an unhealthy diet. Refugees, specifically adolescents exposed to and experiencing war, are at risk of developing psychological problems because of their unique developmental stage.

Investing in promoting adolescents' health is one of the most cost-effective initiative a nation can undertake and is central to the success of the Sustainable Development Goals.



WHY WE'RE HOSTING THIS CONFERENCE

There has been marked recent global interest in promoting adolescents' health and development. However, many of these initiatives are focused on young people in the developed countries and are tailored to their distinct lifestyle and particulars. They do not consider the fact that the larger number of young people in the developing countries live in much different environment, are subjected to different sociocultural contexts and are facing inimitable health hazards.

The International Association of Adolescent Health (IAAH) is the leading major International NGO working to promote health and wellbeing of adolescents at a global level. IAAH has agreed (in the year 2016) to allocate a separate region within its structure for the countries in the Middle East and North Africa region.

This was embarked by organizing the First Regional Conference in Cairo, May 12th-14th, 2017. The second regional conference has just been conducted in Muscat, Oman; October 21 – 24th October 2018. Both conferences were well-attended by global leaders and experts in Adolescent Health, from 36 countries and 12 International Organizations.

The third regional conference is now being held in Amman, Jordan between December 3-8 and is hosted by the Royal Health Awareness Society.



NEW PARTNERSHIPS TO STRENGTHEN ADOLESCENT HEALTH AND WELL-BEING IN THE MENA REGION

To strengthen and promote regional adolescent health and to build capacity of medical staff, the Royal Health Awareness Society (RHAS) and the IAAH, and the Ministry of Health in Jordan and in collaboration with the International Development Research Center (IDRC) and experts from WHO/ EMRO, will host the 3rd Regional Conference on Adolescence Health, preceded by the first regional training workshop, with an aim to improve adolescent health and well-being in the region.



CONFERENCE GOALS

The conference aims to break the silence around the unmet needs of the increasing numbers of adolescents in the Middle East and North Africa Region, and to promote improved and cost-effective adolescent health services, policies, and education in the region.

OUR AUDIENCE

The conference will host participants of national, regional and international professionals, experts, academia, clinicians, civil society representatives interested and involved in providing holistic adolescent care.

Advocates and adolescents from Jordan and other countries in the region will be encouraged to participate actively in the conference. International Health Agencies and multidisciplinary experts are encouraged to participate and contribute to the varied discussions at the conference, addressing issues that impact the ability of adolescents to have healthy, safe and productive lives.

CONFERENCE OBJECTIVES

- To share scientific evidence on adolescent health and development, as well as insights from practitioners and adolescents into the successes and limitations of current strategies and interventions at regional and national levels;
- To provide a multi-sectorial platform for discussing and building a shared understanding, identifying gaps and opportunities, and developing a way forward for adolescent health, development and rights in the region;
- Identify evidence-based adolescents' healthcare practices in the arenas of mental, physical, reproductive and nutritional health;
- To share the latest advancements in technology and communication with and among adolescents;
- Aspire to advocate for research into the regional adolescent health needs and service provisions.



CONFERENCE PROGRAM

CONFERENCE TOPICS

Dec 12-14, 2019

The two-day conference will include a mix of plenary presentations, keynote lectures, debates, seminars and symposia, workshops and Interactive sessions with young people. Topics addressed include:

- Risky behaviors prevention (Tobacco, alcohol and drugs prevention and control)
- Physical activity, Nutritional disorders and obesity
- Mental Health
- Reproductive Health
- Epidemiological studies of adolescent health
- Social and cultural determinants adolescent health
- School health and health promotion within formal/informal education
- Adolescent girl's health in the MENA region
- Road safety and injury prevention
- Adolescent refugee's health in humanitarian context

PRE-CONFERENCE WORKSHOP

Dec 9-12, 2019

A 4-day workshop will precede the conference, target recently graduated physicians and medical practitioner younger than 30 years old who are interested in Adolescent Health and willing to pursue a career or research in this discipline.

Thirty physicians will be selected; 6 from Jordan and 24 from other MENA countries. They will be recruited from junior staff in pediatrics, community or family medicine in the various medical schools in the region, or physicians providing services to adolescents within healthcare centers in the different countries of focus.

The training will adopt the principles of participatory learning and will include interactive lectures, brain storming, role plays, group work, problem solving and audio-visual presentations.

Training will be conducted by 5 superior professionals who are specialized in adolescent health and have vast practical experience in this area.



SIX COMPELLING REASONS TO SPONSOR



Maximize your organization's exposure and increase your brand's visibility



Maximize your brand promotion by taking advantage of an established and well-organized event



Connect with stakeholders and leaders within the health industry



Demonstrate your sense of social responsibility, especially toward adolescents



Expand your network with an unmatched congregation of community influencers



Be part of a group that shares a passion for youth, adolescents, and their well-being



SPONSORSHIP PACKAGES

PREMIUM SPONSORS	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Telecom Sponsor
	JOD25,000	JOD12,500	JOD6,250	JOD3,125	JOD15,000
Logo in main hall	X Large	Large	Medium	Small	Large
Logo in branding area	X Large	Large	Medium	Small	Large
Logo on thank you sign	X Large	Large	Medium	Small	Large
Verbal recognition	Opening & Closing	Opening & Closing	Closing	-	Opening & Closing
Logo on delegate bag	Large	Medium	Small	-	Medium
Inserts in delegate bag	3 items	3 items	2 items	1 item	3 items
Logo on t-shirts (ushers)	Large	Medium	-	-	Medium
Logo on website homepage	Large	Medium	-	-	Medium
Logo on website inner page	X Large	Large	Medium	Small	Large
Logo on email flyer	X Large	Large	Medium	Small	Large
Logo in event booklet	X Large	Large	Medium	Small	Large
Advertising space	Full-page	1/2 page	1/4 page	1/8 page	1/2 page
Complimentary passes	8	4	2	1	4
Seats in VIP area	5	3	2	1	3
Exhibition booth (sqm)	6 x 6	4 x 4	2 x 2	-	4 x 4

All sponsorship fees are subject to prevailing sales tax (VAT)



SPONSOR YOUR TOPIC OF INTEREST

	Panel Discussion	Workshop
	JOD5,000	JOD3,000
Logo in main hall	Medium	Small
Logo in branding area	Medium	Small
Logo on thank you sign	Medium	Small
Inserts in delegate bag	2 items	1 item
Logo on website homepage	Medium	Small
Logo on website inner page	Medium	Small
Logo on email flyer	Medium	Small
Logo in event booklet	Medium	Small
Advertising space	1/4 page	1/8 page
Complimentary passes	2	1
Seats in VIP area	2	1
Speaking opportunity *	Included	Included
In-session branding (banner)	Included	Included
Verbal recognition during session	Included	Included

* Subject to review and approval of topic/ material to be presented
All sponsorship fees are subject to prevailing sales tax (VAT)



EXHIBIT AT THE CONFERENCE

EXHIBITION PACKAGES

	Premium Booth	Standard Booth	Stand Booth
	JOD2,500	JOD1,500	JOD950
Logo on thank you sign	Large	Medium	Small
Inserts in delegate bag	2 items	1 item	1 leaflet
Logo on website inner page	Medium	Small	Listing
Logo on email flyer	Small	Listing	Listing
Logo in event booklet	Medium	Small	Listing
Advertising space	1/4 page	1/8 page	-
Complimentary passes	3	2	1
Exhibition booth (sqm)	3 x 3	2 x 2	1 x 1

All sponsorship fees are subject to prevailing sales tax (VAT)



SPONSOR A GROUP OF PRACTITIONERS

We'd like to the conference as inclusive as possible. That's why we are subsidizing registration fees extensively. Yet, many will nonetheless not be able to join unless they are supported. You can play an important role in providing the needed support many will need to attend the conference. Support groups of 5, 10, 15, or 20 delegates with all-inclusive packages and receive the recognition you deserve!

GROUP PACKAGES	5 Delegates	10 Delegates	15 Delegates	20 Delegates
	JOD500	JOD900	JOD1,250	JOD1,500
Logo in main hall	-	-	Small	Medium
Logo in branding area	-	Listing	Small	Medium
Logo on thank you sign	Listing	Small	Medium	Large
Inserts in delegate bag	-	Leaflet	1 Item	2 Items
Logo on website inner page	Listing	Listing	Small	Medium
Logo on email flyer	-	Listing	Small	Medium
Logo in event booklet	Listing	Small	Small	Medium
Advertising space	Listing	Logo	1/8 page	1/4 page
Complimentary passes	1	2	3	4
Seats in VIP area	-	-	1	2

All sponsorship fees are subject to prevailing sales tax (VAT)



ABOUT THE ORGANIZERS ...

The Royal Health Awareness Society (RHAS)

A Queen Rania initiative in Jordan, that was established in Jordan in 2005 to promote health awareness and to empower people in Jordan to adopt healthy lifestyles and behaviors.

To achieve its mission, RHAS adopts a comprehensive approach, through implementing preventative public health and safety programs based on the right to health for all, targeting mainly school-aged children, youth and the community at large.

In collaboration with the Ministry of Health (MoH), the Ministry of Education (MoE), national and international organizations, RHAS implements developmental projects in line with the national health priorities and according the needs of the communities, that aim to prevent chronic diseases, reduce related health risk factors, prevent tobacco and drugs use, improve Hygiene, Nutrition and physical activity, lessen injury and accident rates, and attain health and safety equity.

The International Association for Adolescent Health (IAAH)

A global professional association dedicated to adolescent health and well-being. IAAH is a multi-disciplinary association and includes a regional association for the Middle East and North Africa.

IAAH work is largely focused on patient-centered or facility-based approaches to adolescent health care.

IAAH supports advocacy for health at the regional and national levels, and the association seeks every opportunity to work with other groups and other stakeholders to promote high quality care for adolescents and youth.

In Partnership With ...

The International Development Research Centre (IDRC)

School Department of Ministry of Health Jordan



LET'S TALK ABOUT HOW YOU CAN BE PART OF THIS ...



We look forward to welcoming your esteemed brand as a partner and supporter of this important conference on Investing in Healthier Generations for our MENA region.

For more information about our various sponsorship packages, please contact our official event management team at:

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